
OPEN IT FOR DEVELOPMENT
Non-Profit Organization
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Social Micro-Projects Development
Coordination of Cooperation Projects
Legal and Strategic Support
Training & Workshops

The organization objectives

- 🌀 Promoting information and communication technologies in:
 - 🌀 West Africa
 - 🌀 Southeast Europe
- 🌀 Areas of activities :
 - 🌀 Economy and Social Development
 - 🌀 Services
 - 🌀 Training
 - 🌀 Tourism and Culture

Social micro-projects development

- Set up innovative social programs for:
 - Enabling ICT to play a catalyst role in local economy by offering more web visibility to SMEs
- Contribute in promoting cultural values of target regions:
 - Digital platform dedicated to art handicraft in Senegal and ecotourism in Turkey

Additional missions

- 🌀 Strategic, marketing and legal support to various structures such as:
 - 🌀 Technological SMEs
 - 🌀 Universities & Research Institutes
 - 🌀 Municipalities
 - 🌀 NGOs...

Legal assistance

- 🌀 Legal analysis of market regulatory framework
- 🌀 Legal assistance in intellectual property & new technologies law
- 🌀 Support for contract writing
 - 🌀 Example : deeds of assignment of the intellectual property rights (trademarks, patents, copyrights...)
- 🌀 Following up intellectual property dossiers in dispute

Strategic business support

- 🌀 Strategic project-watch
- 🌀 Thematic and/or geographical market studies
- 🌀 Competitive analysis and benchmark
- 🌀 E-marketing&web communication consultancy:
 - 🌀 SEO/SEM services
 - 🌀 Commercial proposals writing

Project coordination

- 🌀 Developing and implementing cooperation projects with high ICT components
- 🌀 Building a solid regional network for involvement into future projects
- 🌀 Responding to call for tenders within the context of decentralized cooperation

Trainings & Workshops: Europe

- 🌀 Organizing annual seminars for forstering international exchanges
- 🌀 Intercultural animations :
 - 🌀 Behaviour and savoir-être
- 🌀 Sharing information with partners about:
 - 🌀 Proven tactics and tools used for project watch

Trainings & Workshops: Target areas

- 🌀 Training programs on ICT usage
- 🌀 Establishing participative platform for sharing knowledge and experience:
 - 🌀 Think tank encouraging entrepreneurship in particular for youth & women
- 🌀 Sharing knowledge & experience with academic partners

Some competitive edges

- 🌀 Knowledge of markets covered
- 🌀 Commitment to free software or open source solutions
- 🌀 Policy oriented to:
 - 🌀 Result
 - 🌀 Effectiveness
 - 🌀 Quality of services

OITFD Partnerships

- Open IT For Development deepest spirit is to be part of those who create bridge, build new alternatives and undertake initiatives. The organization is open to:
 - Cooperate on new innovative programmes that have real impact on social life of target communities
 - Any collaborative project involving marketing, legal and project coordination skills



Tells you

Merci, Thanks, Teşekkür ederim, Jëre-jëf